



End to End Operational Visibility

- 500+ tracked light duty vehicles & equipment
- Upgrade to remote site coverage
- Greater fleet awareness
- Satellite connectivity for harsh environments

Building Visibility Across Australia's Civil Infrastructure

Tracc Civil and Geoforce in Partnership

Tracc Civil is a leading Australian civil construction contractor supporting major road, rail, earthworks, utilities, and renewable energy projects. With heavy equipment, service vehicles, and support assets constantly moving between remote worksites, depots, and active projects, maintaining visibility became mandatory.

To improve asset location, utilization, and operational oversight, Tracc Civil deployed more than 500 rugged Geoforce GPS trackers across powered and non-powered assets throughout Australia.

Challenge

Managing Assets Across Remote Civil Projects

As Tracc Civil expanded operations across Australia, keeping track of equipment moving between remote jobsites, depots, and active construction projects became increasingly challenging. With hundreds of powered and non-powered assets supporting multiple crews, maintaining accurate visibility was critical to maximizing utilization and keeping projects on schedule.

Traditional tracking methods provided limited visibility, particularly in remote regions with inconsistent cellular coverage. Tracc Civil needed a rugged solution that could withstand harsh construction environments while providing dependable asset visibility across Australia's vast operating footprint.

\$100,000+
worth of stolen
excavator equipment
recovered by local
PD using location
data





Solution

Rugged Satellite Asset Tracking

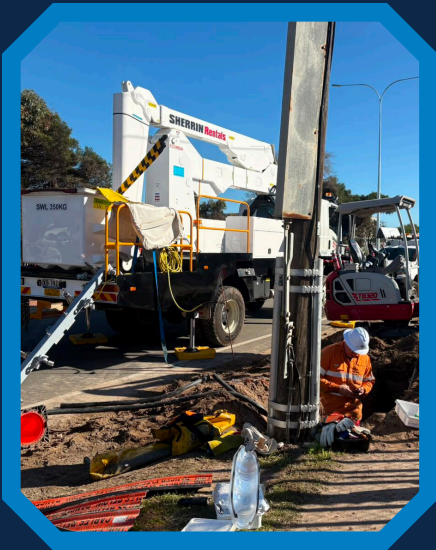
Tracc Civil deployed GT1s satellite trackers with stainless steel protective bezels and vehicle trackers across heavy equipment, non-powered assets, and utility vehicles operating throughout Australia.

Implemented Solution:

- Satellite asset tracking
- Long-life battery-powered devices
- Rugged stainless steel protective housing
- Remote asset visibility

How the Team Uses It:

- Locate equipment across active projects
- Improve fleet accountability
- Support project planning and dispatch
- Reduce time spent searching for assets



Results

Turning Asset Data into Operational Confidence

With more than 500 rugged tracking devices deployed across its fleet, Tracc Civil has established greater visibility across equipment operating throughout Australia. Project teams can more quickly locate assets, monitor equipment across remote worksites, and maintain better awareness of fleet movements without relying on manual updates or phone calls.

The combination of satellite connectivity and rugged hardware provides dependable performance in challenging construction environments, helping keep valuable equipment visible wherever projects take the team. As Tracc Civil continues to grow, Geoforce provides a scalable foundation for improving asset accountability, supporting equipment utilization, and simplifying day-to-day fleet management.



GEOTAB®

