

How Geoforce Helps Field Operators Gain Visibility of Mission-Critical Assets



To a great extent, field operations are largely reactive.

Every day is a cycle of trying to keep things under control —whether it's locating missing equipment, managing expired compliance certificates, or placating frustrated customers.

Adding even more confusion to the mix, most companies still rely on manual methods for asset tracking and job scheduling, like spreadsheets, whiteboards, and paper¹.

As digitization continues to widen the gap between the digital haves and have-nots, the consequences of staying rooted in manual processes are becoming more apparent.

Staying competitive and in control requires field operators to shift from reactive to proactive mode, with the help of asset tracking technology that provides real-time operational insights into mission-critical assets.


Companies further along the digital journey are realizing **+7% more revenue growth** than industry peers.

That's nearly **6% more EBITDA growth²**.

Where are you on your digital journey?

3 Proactive Ways to Optimize Your Field Ops


For field operations to be truly efficient and cost-effective, managers have to take the first step toward breaking the cycle of being reactive. Managers can lead proactively by gaining visibility into field operations processes to make informed decisions that benefit the business in these following areas:



1

Optimize asset utilization


Get the information you need to plan utilization and improvements for your own equipment, rented equipment, or shareable equipment at job sites



2

Predict issues before they occur

Take action to remedy asset breakdowns, expired compliance certificates, and idle equipment before they become a problem



3

Exceed customer expectations

Speed up response times and eliminate friction when you have the information your customers need at hand

4 Questions to Ask When Selecting a Solution

An asset tracking solution can help field operations managers gain the visibility they need to measure progress and plan improvements, build efficiencies that save time and money, and make their companies more competitive.

But before that, consider if the solution is compatible with your needs. Here are the top four features to look out for in an asset tracking solution and key questions to ask:

Accurate and consistent location data



Can the solution deliver reliable and trustworthy data to help you capture a 360-degree view of your valuable assets?

Certified and proven durability



Is the device safe to operate in your job site and able to withstand tough conditions?

Purpose-built for connected field operations



Does the platform have features you need to improve and streamline manual processes?


Ease-of-use and scalability



Will the solution be able to support your future needs in a flexible, fast, and cost-effective way?

3 Steps to Gain Visibility of Your Field Ops

Combining a cloud-based platform with rugged GPS tracking devices, Geoforce's asset tracking systems provide visibility into your field operations in three easy steps.



1

Tag your asset

Geoforce asset tracking devices track high-value assets across multiple jobsites and are purpose-built for your operational needs

2

Collect data


Geoforce Track and Trace software gives you the real-time information you need to track progress, measure productivity, and plan improvements

3

Get results


Use this operational intelligence to locate and dispatch your assets, end disputes over rental equipment, identify equipment certification and maintenance issues proactively, and stay informed and connected in the field

See what our customers have to say →



We used to log bin locations on Excel documents, file paperwork, and physically drive to the site to verify the location. That took hours—even days—to track assets. **Now, we get this data with a report that takes five minutes to generate.**


Curtis Fox, Area Manager at Ponder Environmental Services




We see a noticeable decrease in the number of technician visits per compressor. Before, one technician serviced 60 compressors at most. But now, one technician can service more than 200 compressors! **Today we proactively service units—preventing failures that cause expensive downtimes.** The result: availability up to 99.9% for some customers. That's unheard of in our industry, but it's everyday business at Compact.

Chris Scrupa, Business Development Manager at Compact Compression

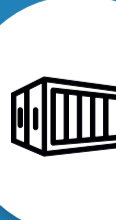
Geoforce's award-winning asset tracking platform brings order to chaotic field operations.




90+
countries



1,300+
customers



160,000+
field assets



2.3 million+
daily readings

Geoforce helps you track and manage your assets so you can proactively manage field operations.



Talk to one of our experts to find out how you can get started.
www.geoforce.com/contact

¹ "36 Vital Field Service Management Statistics: 2020/2021 Analysis of Data & Market Share." Finances Online. <https://financesonline.com/field-service-management-statistics/>
² "Bubbles pop, downturns stop." McKinsey Quarterly. <https://www.mckinsey.com/business-functions/strategy-and-corporate-finance/our-insights/bubbles-pop-downturns-stop>