



Enviro Vat pioneered the fluid containment system and wellhead vat, and the company has built an excellent reputation by understanding the true meaning of customer service.

## ENVIROVAT REALIZES A 97% REDUCTION IN DISPUTED INVOICES

Based in Midland, TX – with branches in Levelland, TX and Denver City, TX - Enviro Vat pioneered the fluid containment system and wellhead “vat”. The company’s patented technology is recognized in the oil and gas industry as a cost effective alternative to the traditional means of fluid containment and spill prevention. Enviro Vat’s portable vacuum and transfer unit, when coupled with the wellhead vat, is a versatile tool that helps drastically cut production costs while helping to attain health, environmental and safety goals.

### Why Geoforce?

In 2011, in an effort to better service customers, Enviro Vat began using Geoforce to confirm the location of equipment and avoid wasted trips.

Later, Enviro Vat began using Geoforce to streamline information from field operations to the office, leading to faster service times. Today, Geoforce provides Enviro Vat with web-based visibility of asset location, service verification and various other alerts.

As such, Geoforce helps ensure timely responses to customer requests, prompt on-site support and faster business decisions. All of these empower Enviro Vat to maintain its 15 year history of exemplary customer service. Using Geoforce has helped Enviro Vat save significant time and labor. However, the benefit goes beyond monetary savings, as Geoforce has helped enhance Enviro Vat’s reputation as a company that goes the extra mile to please customers.

## HOW GEOFORCE HELPS

- **Improved response to customer requests**
- **Minimized wasted trips and reduced billing disputes**

**Geoforce enables customers to manage critical equipment, avoid billing and payment disputes, and, in general, operate more efficiently.**





**Geoforce enabled us to pioneer an entirely new technology and introduce new capabilities for the oil and gas industry. It has transformed our business model.**

**- Marc McWilliams**

Director of  
Operations

## About Geoforce

Geoforce was founded in 2007 with the simple belief that the chaos and pain of field operations could be alleviated with technology. Since then, our mission has been to provide our customers and partners with cutting-edge traceability solutions and insights.



www.geoforce.com  
888.574.3878



## Challenge

Exceeding the customer's expectation requires Enviro Vat to constantly find solutions that improve responsiveness and support.

## Solution

Enviro Vat began using Geoforce's GPS-based Track and Trace application to manage equipment dispatch and retrieval, verify service and streamline information flow from the field to the office.

## Results

Using Geoforce's Service Verification module, Enviro Vat has lowered service response times and dramatically reduced the number of disputed invoices from 33% to less than 1%, leading to a better customer experience, faster collections and more business.



## Products Used: AT4

Powered equipment location and ERT monitoring with Geoforce's versatile connected software platform.