



Choosing the Right Asset Tracking Solution for You

Navigating the world of tough GPS trackers can be complex, but having the right set of questions for potential providers can simplify the process significantly. This worksheet is designed to help you identify and evaluate the ideal asset tracking solution for your needs.

To evaluate potential GPS providers, find out their answers to the following questions:

General Questions

- How long has your company been in the GPS tracking business?
- Can you provide some references or case studies from customers in our industry or similar industries?

Technical Questions

- What kind of environments can your GPS tracker withstand (e.g., temperature extremes, moisture, dust, shock/vibration)?
- What's the battery life of your GPS tracker under typical usage?
- How often does the GPS tracker transmit location data? Can this frequency be adjusted based on our needs?
- What level of accuracy can we expect from the GPS tracker?
- How does the GPS tracker connect to transmit data (cellular, satellite, Wi-Fi, etc.)?

Safety and Compliance Questions

- Does your GPS tracker have an ATEX rating for operation in potentially explosive environments?
- What other safety or industry certifications does your product hold?
- Can you confirm that your tracker is compliant with FCC, CE, and other relevant regulations?

Operational Questions

- How easy is it to install and deploy your GPS trackers? Do you provide any installation support?
- Can your GPS tracker be integrated into our existing systems?
- What kind of maintenance or support will be required on our end?
- How user-friendly is the software interface for tracking and managing assets?

Geoforce's industrial grade suite of GPS tracking devices can be utilized to track all types of rugged assets. Our connected Track and Trace platform gives you the asset intelligence you need to:

- **Monitor** assets anywhere
- **Maximize** rental utilization
- **Manage** equipment maintenance
- **Track** rental status
- **Minimize** theft risk
- **Reduce** invoice discrepancies
- **Increase** rental revenue



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