

How 7 COMPANIES Gained efficiencies and savings with **GEOFORCE ASSET INTELLIGENCE**

Field managers are often faced with poor asset visibility, inefficient equipment utilization, risk management concerns, and other operational issues that impact the bottom line.



These Geoforce customers used our rugged tracking devices and connected software to address some of their critical challenges.



Asset Management In One Platform

View asset statistics and location information all on one screen and in near real-time for immediate visibility

Weeks Marine used asset tracking to obtain 100% visibility of their highly mobile assets—150 barges, dredges, cranes, land-based dozers, and excavators—across two continents. With clearer engine runtime and compliance data, they achieved a 25% gain in operational efficiency.





Embedded Rental Asset Management

Import or enter rental asset information directly into the platform; works without the need for a separate rental asset management

Worldwide Oilfield Machine deployed the embedded rental management capability to import all of their rental asset information. This allowed them to immediately identify thousands of dollars in previously uncaptured rental revenue.





Asset Rental API

Locate assets on rent and audit billing based on GPS location and integrate asset rental information from platform with in-house or third-party systems

Compact Compression integrated their asset tracking platform with their front-end software application, SkyView. The resulting dashboard—an array of intelligent information on equipment utilization and performance in real-time—enabled Compact Compression to triple technician productivity and reduce maintenance costs.





Integrated Asset Mapping

Increase Efficiency of Tracking Processes and Maximize Utilization

Ponder Environmental used to log the location of their bins using an Excel sheet, paperwork orders on file, and physically drive to sites to verify asset location. With asset tracking, they now take five minutes to pinpoint asset location and status. They have also optimized their asset utilization and reduced rental invoice processing time by 99%.





Accuracy View and verify days on site for all assets to

ensure accurate invoicing

Intertank used asset tracking technology to

and identify where and how long tank containers were in transit. This verification enabled the recovery of rental costs from customers, which translated into overall savings.

develop reports to help clients calculate cycles





Track and Trace Share-To Feature Share verified rental invoices and days on site

data for customer/supplier transparency, minimizing customer disputes

Enviro Vat gained accuracy and transparency

with their asset tracking platform, successfully lowering service response times, and dramatically reducing the number of disputed invoices from 33% to less than 1%. This transparency has led to better customer experiences, faster collections, and growth in Enviro Vat's customer base for their fluid containment systems.





Proactively manage maintenance action items and certification renewals before due dates

Compact Compression used asset tracking to

proactively tend to their compressor units to

avoid downtime-causing failures. As a result, they achieved a level of availability unheard of in their industry—as high as 99.9% for some customers.





Field Tool Empower field personnel on the ground and

McAsphalt coordinated 100+ drivers delivering

time-sensitive asphalt loads to remote areas

make quicker, informed decisions

using their intelligent and mobile asset tracking platform. Accessible by field operators, crew, and drivers, the platform allowed McAsphalt to meteoric 300% growth.



through visibility - across the globe.

Our asset management solutions deliver profitability











