

POWERED EQUIPMENT

Going beyond location.

When you're in charge of monitoring valuable assets, you have a lot of questions.

"Where's my equipment?"

"Where has it been?"

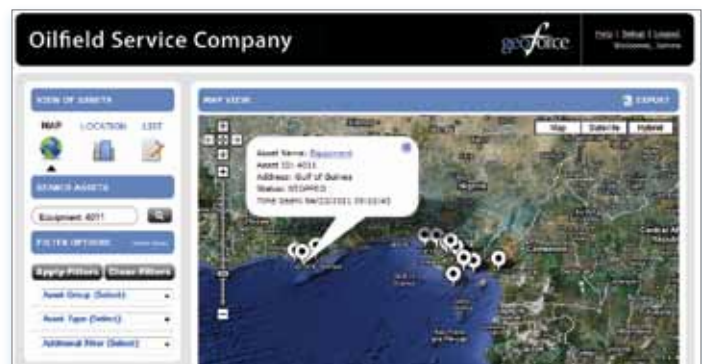
"How long has it been gone?"

"When will it be ready for the next job?"

Geoforce's GPS-based powered equipment tracking solutions answer those questions for you—instantly. It gives you on-demand control over your high value, mobile, dispersed and remote equipment. You'll know that your equipment is secure and accounted for, whether it's in your facility or halfway around the world.

When you manage your equipment with Geoforce, you get the answers you need for strategic decision making, such as:

- Near real-time current and historical location data for your equipment, worldwide
- The power to manage your equipment, vehicles and other assets in a single system
- Dashboard features with near real-time operating data and metrics
- Enterprise-grade web services and easy integration with your existing business systems
- Automatically generated email reports and alerts



- Industry and customer specific mapping functionality so you'll understand exactly what you're viewing
- Compliance and maintenance tracking, all in a user-friendly, integrated system
- The ability to share location and other data or reports with partners and customers through the proprietary Asset Share system



In control. On demand.

“We use Geoforce’s GPS products to track our heavy equipment, dozers and service vehicles. Not only do their products do their job, but they’re getting even better every day. When Geoforce says they’re going to do something, they do it.”

Kevin Cook,
B&R EQUIPMENT

Common Applications:

- Containers
- Frac Tanks
- Baskets
- Mud Pumps
- Generators
- Gas Busters
- Skimmers
- Beachcombers
- IBCs
- Acid Tanks



Reduces Operating Costs

Major international oil companies, service companies, equipment rental companies and transportation and logistics companies use Geoforce’s equipment tracking solutions to significantly reduce operating costs.

- Using Geoforce allows companies to own less equipment and reduce new-build requirements. Equipment loss is minimized or even eliminated thanks to the visibility provided by Geoforce, and utilization of existing equipment improves significantly.
- Labor costs decline with the instant visibility and improved dispatching offered by Geoforce. The right equipment now appears at the right place at the right time. Inventory is automatically tracked remotely and accurately 24/7.



More Accurate Billing

Both equipment owners and renters benefit from more accurate billing reports. Geoforce gives precise information of when equipment is actually used and a third-party record to manage disputes. Internal cost accounting improves by knowing which jobsites are using which piece of equipment and when.

Improves Customer Service, Builds Collaborative Relationships

Geoforce users can offer value-added services to their customers by sharing asset location and usage information through the Asset Share module. This improved asset visibility allows proactive communication with customers and reduces time spent communicating where things are and when they will be delivered or maintained.

Get the big picture. Your equipment may be out of sight, but it’s never out of mind with Geoforce.

Geoforce gives you control over your enterprise assets and the assurance they are being efficiently tracked and managed. Our intuitive, reliable and scalable technology provides on-demand access to unique operational insight.