

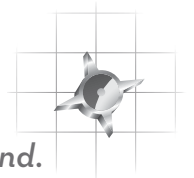


GAS FIELD SPECIALISTS

GeoForce Technology Helps Established Company Update Its Services and Improve Asset Control

Gas Field Specialists, founded in 1965 by two veterans of the Pennsylvania oil fields, today offers a complete portfolio of services to production companies working the Marcellus Shale of western Pennsylvania and western New York. Offerings include complete well maintenance services, trucking, excavation, residential and municipal sewer systems, and installation and repair of local utility pipelines. A subsidiary also meets the growing need for specialized rental equipment for the oil and gas industry.

Gas Field Specialists had outgrown its process of tracking inventory and maintenance schedules on manual spreadsheets. Management wanted a state-of-the-art tracking system that would enhance their reputation for excellent customer service as well as the quality and depth of their existing services. The ideal solution also would help Gas Field Specialists manage equipment certifications and maintenance, as well as its fleet of service vehicles, all in the same application.



In control. On demand.

Better inventory monitoring solidifies business relationships

Geoforce stepped in with the solution Gas Field Specialists needed to control its inventory, on demand. Our **web-based asset tracking and management software** connects Gas Field Specialists to its assets in near-real-time, 24/7, through GPS tracking devices attached to its equipment.

Employees of Gas Field Specialists use Geoforce software to manage billing, location verification, dispatch, maintenance and inspections. Virtual boundaries are set to generate an email alert if an asset moves inappropriately.



Thanks to the **Geoforce Asset Share** module, Gas Field Specialists can share location and status information to select customers, adding tremendous value to key business relationships. Equipment details, from days on rent to job numbers and more, are updated daily and accessible to customers when they need it.

The **Geoforce Compliance Manager** module simplifies the tedious tasks of managing certifications, inspections, tests and compliance, by sending notifications when tasks are coming due. All documents are attached digitally to each asset, simplifying this important process and giving everyone confidence that the equipment in question is ready for the next job.

Reducing operating costs, improving customer service

Gas Field Specialists now can monitor hundreds of pieces of equipment for hours of use, making it easy to determine if an asset is making money or not. Significantly fewer man-hours are needed to track assets and manage inventory. As fuel prices have climbed, Gas Field Specialists has been able to save time and fuel in its trucking operation by tracking distances, miles by state and fleet efficiency using Geoforce.

In the end, our technology helped Gas Field Specialists solidify its hard-won reputation for exemplary customer service in a fast-changing world.

Geoforce gives you control over your enterprise assets and the assurance they are being efficiently tracked and managed. Our intuitive, reliable and scalable technology provides on-demand access to unique operational insight.

To the Point

The Client:

Gas Field Specialists, Inc., a premiere provider of oil field services and equipment to companies working in Pennsylvania and New York

The Challenge:

Manage assets more efficiently than manual spreadsheets would allow

The Solution:

Geoforce GPS tracking and wireless technologies for both equipment and vehicles on a single web-based platform

The Results:

Improved customer service, reduced time spent managing asset location, tighter monitoring of equipment use

“Geoforce lets us remotely monitor our frac tanks and other assets for billing information and helps us determine which asset is closest for dispatching. They clearly understood our business by creating a solution tailored to our industry.”

Brad West,

VICE PRESIDENT
OF OPERATIONS,
GAS FIELD SPECIALISTS